



**NUTRITION**  
NUTRITION  
NUTRITION  
NUTRITION

**NUTRITION FOR  
SPORTS, FITNESS & LIFESTYLE**

**EXCLUSIVELY  
FOR PRIVATE  
LABELS**

**anona**



GOOD  
**FOOD.**  
**GOOD**  
LIFE  
*FEEL IT!*



anona facility 1

**MARKET LEADER IN NUTRITION**

.....

Healthy eating is trending. Nutrition is on the rise. Maximise your customers' performance and vitality as well as drive sales and growth for your brand. Give your target group a taste for your brand and make it a success: with nutrients and supplements create by anona - exclusively for private labels.

Creativity, intelligence, know-how: Benefit from anona's more than 25 years of experience and strengths as a market leader for nutritional performance, sports, and lifestyle products made in Germany.





**STOP TRYING. START WINNING.**  
*DO IT!*



**INSPIRATION**



Your wish is our command. Our ideas will transform your wishes into one-of-a-kind products with unique appeal.

**INNOVATION**



We anticipate developments before they become trends. This guarantees that your nutrition brand is ahead of the game.

**KNOW-HOW**



From the laboratory to the production line - anona brings together know-how from over 500 employees.

**A WORLD OF DIVERSITY**

No matter the flavour, appearance, performance or method of delivery - the unparalleled diversity of the world of anona will have exactly what your are looking for. We develop tailor-made, customer-specific formulations using over 2000 different raw ingredients. What's more, you get innovative products and trendy ranges that will always find their way into your customers' shopping baskets.



**EXCLUSIVE FULL SERVICE**

From the moment you make an inquiry through to delivery - anona is your one-stop shop for everything. We handle the development, production and packaging of your premium products - guaranteed with high quality standards.

# DEVELOPMENT DEVELOPMENT DEVELOPMENT DEVELOPMENT

## CUSTOM-MADE MIXES

Popular foods have a recipe for success. Let us develop it for you - customised, tailor-made and target group-oriented. This way you receive products that are in line with your marketing objectives in terms of performance, flavour, appearance, method of delivery and form.

Reliable trend awareness: We know the worldwide markets and can anticipate developments even before they become trends.

Best know-how: Our research and development department consists of more than 30 employees who bring an inspiring mix of experience and youthful inspiration every day. First-class facilities: We use the

latest technologies and processes in our development laboratory which is equipped to the highest standards.

The results: innovative premium products with a must-have quality and the best time-in-market values. With our expertise, anona creates more than 1,000 new products every year - for renowned companies in the sports, fitness and nutrition industries.



## QUALITY

From the moment the raw materials arrive until the product is packaged - our rigorous quality management system, based on the HACCP concept, ensures high quality standards in everything we do. Every stage of production is continuously monitored by an EDP system and documented by a central processing control system.

The quality of the products in the in-house laboratory alone is monitored by 15 employees at regular intervals. Our commitment to safety and quality standards is confirmed independently by the eight different accreditation and certifications we hold.

We have a functioning management system for quality assurance in food production.



Our organic ice cream shakes and milk proteins are produced using only organic products.



Upon request, we process sustainably cultivated cocoa and chocolate products.



Upon request, we process sustainably produced palm oil.



We are able to produce food that meets the requirements of both Islamic and Jewish beliefs.

**HALAL  
KOSHER**

Our company is registered with the US Food and Drug Administration (FDA).



Our company is an approved exporter of milk and whey products in powder form by the Chinese authorities CNCA and AQSIQ.



**QUALITY  
CERTIFICATIONS**





# OUR PRODUCTION IN NUMBERS

## EXCELLENT PERFORMANCE ON EVERY LINE

Our production facilities are the backbone of our company. They produce the performance and vitality that has made anona a market leader year after year.

Regardless if it is powders, capsules, tablets, liquids, bars or baked goods - we manufacture everything efficiently, flexibly and reliably. Innovative technologies, modern production processes, state-of-the-art packaging

facilities and strict quality controls ensure that you receive your products of superb quality.

Shifts and 24-7 operation - anona's production runs like clockwork. This enables us to guarantee your specific delivery dates with absolute adherence to deadlines.



WELL OVER  
**2000**  
RAW  
INGREDIENTS

**3**  
MODERN  
FACILITY

MORE THAN  
**5000**  
PACKAGES

**50**  
PRODUCTION LINES

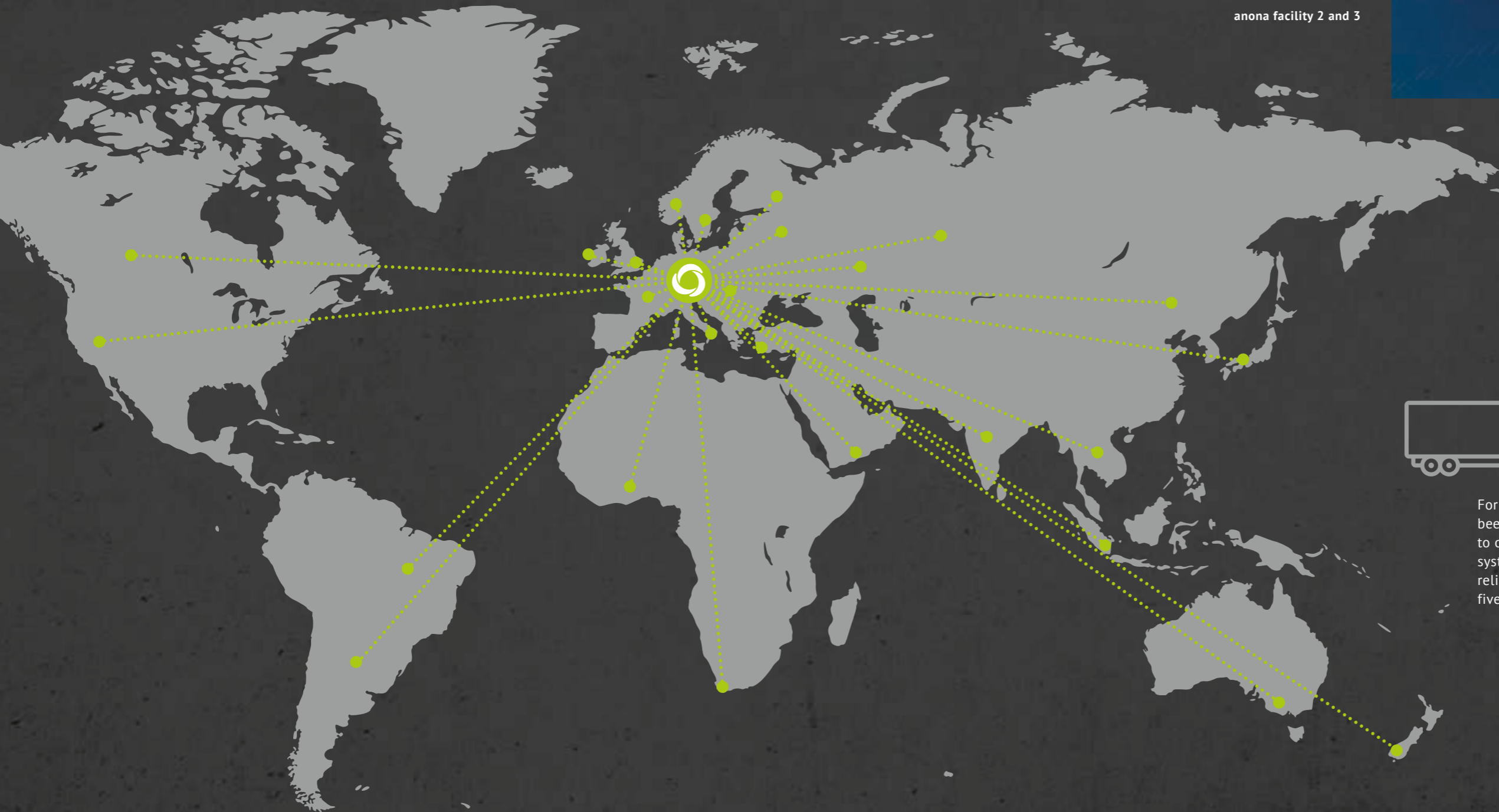
MORE THAN  
**500**  
EMPLOYEES



# REGIONALL ANCHORED GLOBALLY ENGAGED



anona facility 2 and 3



For more than 190 years, anona has been based in Colditz, Saxony. Thanks to our modern warehouse and logistics system, we ship our premium products reliably and on time to 30 countries on five different continents.

# POWDER



## IT'S ALL IN THE MIX

Whether you are looking for drinks, shakes or soups - discover the wide range of our powder blends, which cover the entire spectrum of possible applications. All our products are characterised by superior performance - including easily dissolving in milk or water, homogeneous mixing and an ideal mouthfeel.

### PROTEIN DRINKS

- Whey
- Casein
- Vegan protein
- Multicomponent protein

### MEAL SUBSTITUTES AND DAILY ALLOWANCES

- Shakes
- Soups
- Muesli
- Porridge

### SPORT AND FITNESS PRODUCTS

- Gainer
- Concentration booster
- Amino Acids (EAA, BCAA)
- Pre and Post workout products

### BEVERAGES

- Mineral drink powder
- Gaming food
- Isotonic drink powder
- Fibre drinks

### MISCELLANEOUS

- Baking mixes
- Superfoods
- Flavour systems
- High calorie foods

# LIQUIDS

## INVIGORATING FRESHNESS

Liquids from anona provide a fast supply of energy and a sustainable fluid balance during exercise and sports. Pure or diluted, they boost concentration and performance for athletes and active people. Choose from a wide range of products and packaging options.

- Aminoliquids
- Mineral drink concentrates
- Beauty products
- Immuno liquids
- Regeneration liquids (sleep aides)
- Vitamin- und mineral drinks
- Pre and post workout-boosters
- Energy drinks
- Bi-phase





# TABLETS



## LITTLE POWER PACKS

Compact, concentrated, effective - tablets are true bundles of energy. For maximum effect, we produce tablets tailored to your individual requirements - in size, shape and coating.



# CAPSULES

## EFFECTIVE ENERGY SUPPLIERS

No matter if you are looking for health and vitality, fitness and regeneration or beauty and anti-ageing - we can provide the right capsules for every application according to your individual requirements. You can customise the composition and active ingredients, dosage, size, colour and branding.

- Hard Gelatine Capsules (Beef, Pork, Fish)
- Vegan HPMC-Capsules
- Gastroresistant Vegan HPMC-Capsules





# BARs



## HIGH-YIELD ENERGISERS

Delicious, healthy, convenient - we produce high-quality single- or multi-layer bars from the finest ingredients. They are suitable for a variety of uses, with attractive enhancements and in a wide range of sizes.

- Protein bars
- Multilayered bars (Low Carb)
- Energy, Cereal, Fibre bars
- Oatmeal bars
- Diet bars (Meal substitute or daily allowances)

### Sizes

- Bar width: 32 mm/38 mm
- Bar length: 70–140 mm
- Bar height: 8–22 mm

### Enhancements

- Complete or partial coating: milk/white/dark or compound chocolate, maltitol, or yoghurt glaze in various colours
- Sprinkles (nuts, crispies)
- Decoration



# BAKED GOODS

## CRUNCHY POWER TREATS

Cookies, crackers or biscuits are just some of the trendy fitness baked goods we produce in a variety of shapes and sizes. You can choose between various animal and vegetable protein sources - as well as a wide range of flavours - ranging from sweet to spicy.

- Protein biscuits
- Protein crackers
- Fibre-enriched biscuits
- Cookies
  - Protein
  - Vegan
  - Filled





## POWDER

### Plastic containers



- HDPE, PET, R-PET, Bio-HDPE (from sugar cane)
- 22 ml - 10,000 ml
- Tamper proof, screw, or handle closures
- Self-adhesive, glue, sleeve or peelable labels; screw closure available with printed sleeves, container and lid with embossing also possible

### Composite Container



- Cardboard container
- Ø 73, 99, 116, 153 mm
- Max. height 250 mm
- Snap-on lids in various colours
- Metal lid with engraving possible
- Recyclable, FSC possible

### Flat and Stand-up Pouches



- Made of composite and monofilaments,
- 3 or 4-side sealed pouches
- Printed foils 8c, single-colour thermal transfer printing; protective gassing possible
- One or more bags can be packed per folding box
- compostable film

### Buckets



- Various colours available
- 3 l - 17 l
- Tamper-proof closure in various colours
- Self-adhesive labels
- Possible with inliner and cable ties

### Thermoformed Sealed Packaging



- 15-20 capsules /Blister
- Printed blisters, printed folding box 8c
- One or more blisters can be packed per folding box, package insert

### Folding Box



- GD, GT, GC, GZ kraft board
- With auto-lock bottom, with tuck-in bottom
- High-quality printed 8c (with embossing possible); FSC logo possible

### Tin-plated



- Tinplate
- Ø 73 99 153 mm
- Max. height 200 mm
- Snap-on lid in various colours (with engraving possible)
- Wet glue labels
- Printing on the can
- Recyclable

### Resealable Bag



- 200 g - 7,000 g
- Zip closure with perforation, tear tab or slider
- Printed bags 8c, self-adhesive labels
- compostable material

## CAPSULES

- HDPE, PET in various colours, R-PET, Bio-HDPE (from sugar cane)
- 22 ml - 3,000 ml
- Tamper-proof or screw closure
- Self-adhesive, glue, sleeve or peelable labels; screw closure available with printed sleeves, container and lid with embossing also possible

- Cardboard container
- Ø 73, 99
- Max. height 250 mm
- Snap-on lids in various colours
- Metal lid with engraving possible
- Recyclable, FSC possible

- Made from composite and monofilaments,
- From 100 pieces/pouch
- Printed foils 8c, single-colour thermal transfer printing
- One or more bags can be packed per folding box

- Various colours available
- 3 l - 17 l
- Tamper-proof closure in various colours
- Self-adhesive labels
- Possible with inliner and cable ties

## TABLETS

- HDPE, PET in various colours, R-PET, Bio-HDPE (from sugar cane)
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- Various colours available
- 3 l - 17 l
- Tamper-proof closure in various colours
- Self-adhesive labels
- Possible with inliner and cable ties

## BAKED GOODS

- With auto lock bottom, with tuck-in bottom
- Printed folding box 8c (with embossing possible)
- One or more biscuits can be packed per tray / folding box
- FSC possible

- made of composite and monofilaments
- printed foil 8c

## BARs

- With auto lock bottom, with tuck-in bottom
- Printed folding box 8c
- One or more bars can be packed per tray / folding box
- FSC possible

- Made of composite and monofilaments
- 25 , 32, 38 mm bar width
- Printed film 8c
- One or more bars can be packed per tray / folding box
- compostable film

## LIQUID

- 5 - 30 ampoules/tray
- With auto lock bottom, with tuck-in bottom
- Printed folding box 8c (with embossing possible)
- Advertising materials can be enclosed

### Tray/Folding Box



### Sealed packaging



- HDPE/PET
- 100 ml - 1,000 ml
- Tamper-proof/ screw closure, measuring cup available
- Self-adhesive, sleeve labels; bottle with embossing possible, bottles can be packed in folding box/tray

### Plastic Bottles



- Various colours available
- 50 ml - 100 ml
- Tamper-proof seal in various colours
- Self-adhesive labels, sleeve labels
- Shots can be packed in trays

### Shots



- Various colours available; 7 ml - 25 ml
- Warranty seal in different colours
- Self-adhesive labels
- Ampoules can be packed in tray/folding box

### Ampoules



- Rotary system, pusher system; 7 ml - 25 ml
- Tamper-proof seal in various colours
- Self-adhesive labels
- Ampoules can be packed in tray/folding box

### Bi-/Tri-Phase



- 5000 ml - 10 000 ml
- Tamper-proof seal
- Self-adhesive labels

### Canister/bag in box



**PACKAGING**  
**PACKAGING**  
**PACKAGING**



# *YOUR* **CONTACT PARTNER**

Have questions? Our team will be happy to answer them.



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